

VISIT OUR NEW WEBSITE



# Most readers ever in November!

*Is your ad in the newspaper everyone reads?*

In November, our website received 240,380 visits, a 14% increase over last year and the most readers ever in a month. On December 4, we launched our new website with better design, sharper images, more Inuktitut, and expanded sections, all designed to reach more readers and enhance the value of your advertising. Advertise where it counts!

## TOTAL VISITS

14% more total visits — a record

**240,380**

## PAGE VIEWS

15% more pages viewed

**503,383**

## UNIQUE VISITORS

20% more unique visitors

**98,831**

## PAGES PER VISIT

17% more page views per visit

**2.43**

# NUNATSIAQ NEWS

Contact Taylor at 1-800-263-1452 or [taylorr@nunatsiaq.com](mailto:taylorr@nunatsiaq.com) for more details.