Print and Digital Advertising Salesperson

Location: Iqaluit, Nunavut
Job Type: Full-time

Nunatsiaq News is a dynamic media company offering powerful advertising solutions across both traditional print and modern digital platforms. With a strong reputation for quality content and an expansive audience reach, we help businesses grow by connecting them with their target customers.

We are seeking a motivated **Print and Digital Advertising Salesperson** to join our team. The ideal candidate will be responsible for selling advertising space in our print publication and digital media platforms.

We anticipate this role to be based in Iqaluit, Nunavut. However, candidates living in other parts of the territory would be considered.

Some responsibilities for this role will be identifying prospective clients, selling advertising solutions, and maintaining strong client relationships. The ideal candidate will be a confident communicator with a passion for media, marketing, and helping brands grow their visibility.

Responsibilities

- Identify and contact potential advertising clients through calls, networking, email, and industry events
- Understand clients' business goals and recommend tailored advertising solutions
- Sell digital and print advertising on various platforms
- Stay updated on industry trends, competitive landscape, and advertising technologies
- Provide post-sale support including reporting, renewals, and upselling
- Other related administrative tasks may be assigned as needed

Qualifications

- The ideal candidate would understand the North, its traditions and institutions
- Ability to speak Inuktitut would be an asset
- 3+ years of experience in advertising sales, media sales, or other similar roles
- Strong communication and interpersonal skills
- Strong understanding of digital marketing platforms including display ads, social media, and email campaigns
- Self-starter with the ability to work independently and as part of a team
- Proficiency in CRM tools and sales tracking software is a plus
- High level of organization and attention to detail
- Administration experience would be an asset

Compensation commensurate with experience.
Please send resume to **taylorr@nunatsiaq.com**

Closing Date August 8, 2025

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NUNATSIAQ NEWS

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ᑎᑎᕋᕐᓯᒪᔪᓄᑦ ᐊᒻᒪ ᖃᕋᓴᐅᔭᒃᑯᑦ ᓂᐅᕕᐊᒃᓴᖅᑎᑦᑎᔨ

ᓇᓂ: ᐃᖃᓗᐃᑦ, ᓄᓇᕗᑦ
ᐃᖅᑲᓇᐃᔮᖅ ᖃᓄᐃᓕᖓᓂᖓ: ᐃᖅᑲᓇᐃᔮᓪᓚᕆᒃ

ᓄᓇᑦᓯᐊᕐᒥ ᐱᕙᓪᓕᐊᔪᑦ ᑐᓴᒐᒃᓴᓕᕆᔨᐅᔪᑦ ᑲᓪᐸᓂᐅᓪᓗᑎᒃ ᒪᓂᓴᐅᑎᓕᐅᖅᑎᐅᕙᒃᓗᑎᒃ ᑎᑎᕋᖅᑕᐅᕙᓪᓕᐊᔪᑎᒍᑦ ᐊᒻᒪ ᖃᕋᓴᐅᔭᒃᑯᖅᑐᒃᓴᓂᒃ. ᐃᓕᓴᕆᔭᐅᓯᒪᓪᓗᑎᒃ ᐱᐅᔪᓂ ᑎᑎᕋᐅᓯᖅᑲᖅᑕᕐᓂᖏᓐᓂᒃ ᐊᒻᒪᓗ ᐃᓄᒋᐊᓄᑦ ᑕᑯᔭᐅᕙᒃᓗᑎᒃ, ᐃᑲᔪᖅᑲᖅᑕᖅᑐᑦ ᐱᓕᕆᐊᓂ ᑕᑯᔭᕆᐊᓕᖓᓂ ᑕᑯᑎᑦᑎᕙᖕᓂᒃᑯᑦ.

ᒫᓐᓇ ᕿᓂᕋᑦᑕ ᐱᓇᓱᒍᓐᓇᑦᑎᐊᖅᑐᒥ **ᑎᑎᕋᖅᑕᐅᕙᓪᓕᐊᔪᑎᒍᑦ ᐊᒻᒪ ᖃᕋᓴᐅᔭᒃᑯᖅᑐᒃᓴᓂᒃ ᓂᐅᕕᐊᒃᓴᖅᑎᐅᓂᐊᕐᑐᒥ** ᐅᕙᑦᑎᓐᓂ ᐃᓚᐅᓂᐊᕐᑐᒥ. ᓂᕈᐊᕆᔭᐅᓇᔭᕐᑐᖅ ᑲᒪᒋᔭᖅᑲᔭᕐᑐᖅ ᓂᐅᕐᕈᑎᖅᐸᒡᓗᓂ ᒪᓂᓴᐅᑎᓕᐅᕐᕕᐅᓂᐊᕐᑐᓂᒃ ᑎᑎᕋᐅᓯᐅᕙᓪᓕᐊᔪᑎᒍᑦ ᑐᓴᒐᒃᓴᓕᐊᕐᑎᒍᑦ ᐊᒻᒪᓗ ᖃᕋᓴᐅᔭᒃᑯᑦ ᑐᓴᒐᒃᓴᓕᐊᕆᕙᒃᑕᑎᒍᑦ.

ᐅᓇ ᐃᖅᑲᓇᐃᔮᒃᓴᖅ ᐃᖃᓗᐃᑦ, ᓄᓇᕗᒦᓐᓂᐊᕐᑐᖅ. ᑭᓯᐊᓂᓕ ᐃᖅᑲᓇᐃᔮᖅᑖᕋᓱᒃᑐᑦ ᐊᓯᐊᓃᑉᐸᑕ ᐃᓱᒪᒋᔭᐅᖅᑕᐅᓂᐊᕐᑐᑦ.

ᐃᓚᖏᑦ ᐱᓕᕆᐊᒃᓴᐃᑦ ᐃᖅᑲᓇᐃᔮᒃᑯᑦ ᓇᓗᓇᐃᖅᓯᕙᓪᓗᓂ ᐱᔾᑎᖃᓕᕈᓐᓇᖅᑕᖏᓐᓂᒃ, ᐊᒻᒪᓗ ᐱᔾᑎᖅᑕᐅᔪᓂᒃ ᐱᓕᕆᖅᑎᖅᑲᐃᓐᓇᕈᓐᓇᖅᓱᓂ. ᓂᕈᐊᕆᔭᐅᓇᔭᕐᑐᖅ ᑐᓴᐅᒪᔾᔪᑎᓕᕆᔪᓐᓇᑦᑎᐊᕆᐊᓕᒃ, ᓂᐅᕐᕈᑎᖃᕐᓱᒍᓐᓇᖅᓱᓂ ᐊᒻᒪ ᐱᓕᕆᕝᕕᒥᔭᖅᓯᒪᓂ ᐅᔾᔨᕆᔭᐅᑎᑦᑎᒃᑲᓐᓂᕈᓐᓇᖅᓱᓂ.

ᑲᒪᒋᔭᐅᔪᒃᓴᑦ

- ᓇᓗᓇᐃᖅᓯᕙᓪᓗᓂ ᐊᒻᒪ ᐅᖅᑲᖅᑎᖅᑲᓕᕈᓐᓇᖅᓱᓂ ᒪᓂᓴᐅᑎᓕᕆᓂᒃᑯᑦ ᐱᔾᑎᖅᑕᐅᔪᓐᓇᖅᑐᓂᒃ ᐅᖄᓚᐅᑎᑎᒍᑦ, ᖃᕋᓴᐅᔭᒃᑯᑦ ᑐᓴᐅᒪᔾᔪᑎᓕᕆᓂᒃᑯᑦ, ᑎᑎᕋᕝᕕᒋᔪᓪᓗᒋᑦ ᐊᒻᒪ ᐱᓕᕆᕝᕕᖕᓄᑦ ᖃᓄᐃᓕᐅᕐᕕᒃᑎᒍᑦ
- ᑐᑭᓯᓯᒪᓗᓂ ᐱᔾᑎᖅᑕᐅᔪᑦ ᖃᓄᐃᓕᐅᕈᒪᔭᖏᓐᓂᒃ ᐊᒻᒪ ᑕᒪᒃᑯᓄᖓ ᖃᓄᖅ ᒪᓂᓴᐅᑎᓕᐅᕈᓐᓇᕐᓂᕐᒥᒃ
- ᓂᐅᕐᕈᑎᖅᐸᒡᓗᓂ ᖃᕋᓴᐅᔭᒃᑯᑦ ᐊᒻᒪ ᐸᐃᑉᐹᑎᒍᑦ ᒪᓂᓴᐅᑎᓕᕆᓂᕐᒥ ᐊᔾᔨᒌᙱᑦᑑᑎᒃᑯᑦ ᐱᓕᕆᔾᔪᑎᒃᑯᑦ
- ᐱᓕᕆᕝᕕᐅᔪᑦ ᖃᓄᐃᑉᐸᓪᓕᐊᓂᖏᓐᓂᒃ ᖃᐅᔨᒪᓇᓱᒡᐸᒡᓗᓂ, ᐱᒡᒍᓴᐅᑎᓕᕿᓂᐅᔪᓂᒃ, ᐊᒻᒪᓗ ᒪᓂᓴᐅᓯᐅᑭᑎᐅᔪᓐᓇᕐᑐᓂᒃ
- ᐃᑲᔪᖅᑕᖅᑐᓂ ᓂᐅᕐᕈᑎᖅᑲᓴᓯᖅᓂᐊᕐᓂᒃᑯᑦ, ᐅᓂᒃᑳᓚᐅᖅᐸᖅᑕᐊᓂᒃᑯᑦ, ᓄᑖᙳᕆᐊᕈᑎᓄᑦ ᐊᒻᒪ ᓂᐅᕐᕈᑎᖅᑲᓴᓯᖅᓂᒃᑯᑦ
- ᐊᓯᖏᑦ ᐱᓕᕆᐊᒃᓴᓂ ᐱᓕᕆᐊᖅᑎᑕᐅᑐᐃᓐᓇᕆᐊᓕᒃ ᐱᓕᕆᖅᑯᔭᐅᒍᓂ

ᐊᔪᙱᒋᔾᔪᑎᐅᔭᕆᐊᓖᑦ

- ᓂᕈᐊᕆᔭᐅᓇᔭᕐᑐᖅ ᐅᑭᐅᖅᑕᖅᑐᒥ ᑐᑭᓯᓯᒪᓗᓂ, ᐃᓕᖅᑯᓯᕆᔭᐅᔪᓂᒃ ᐊᒻᒪ ᐱᓕᕆᕝᕕᐅᔪᓂᒃ
- ᐃᓄᒃᑎᑐᑦ ᐅᖃᕈᓐᓇᕈᓂ ᐱᐅᓇᔭᕐᑐᖅ
- ᐊᕐᕌᒍᓂ ᐱᖓᓱᓂ ᐅᖓᑖᓄᑦ (3+) ᐱᓕᕆᐊᖅᓯᒪᓗᓂ ᒪᓂᓴᐅᑎᓂ ᓂᐅᕐᕈᑎᖅᑎᑦᑎᓂᕐᒥᒃ, ᑐᓴᒐᒃᓴᓕᕆᓂᕐᒥ, ᐅᕝᕙᓘᓐᓃᑦ ᐊᓯᐊᒍᑦ ᐱᓕᕆᐊᒃᓴᓂ
- ᑐᑭᓯᓇᕈᓐᓇᕐᑎᐊᕐᓗᓂ ᐊᒻᒪ ᑐᙵᓇᕈᓐᓇᕐᑎᐊᕐᓗᓂ
- ᖃᐅᔨᒪᕐᑎᐊᕐᓗᓂ ᖃᕋᓴᐅᔭᒃᑯᑦ ᒪᓂᓴᐅᑎᖅᑲᓴᓯᕐᓂᕐᒧᑦ ᐱᓕᕆᔾᔪᑎᓂᒃ, ᐃᓚᖃᕐᑐᓂ ᒪᓂᓴᐅᑎᓂ ᓴᖅᑭᔮᖅᑐᓴᓂᒃ, ᑐᓴᒐᒃᓴᓕᕆᓂᕐᒥᒃ ᐊᒻᒪ ᖃᕋᓴᐅᔭᒃᑯᑦ ᑎᑎᕋᖅᑕᐅᓯᒪᔪᓂ ᒪᓂᓴᐅᑎᓂᒃ
- ᐱᓕᕆᕙᓪᓕᐊᔪᓐᓇᖅᓱᓂ ᐃᓄᑑᓗᓂ ᐱᓕᕆᖃᑎᖃᕐᓂᒃᑯᓪᓗ
- ᐊᔪᙱᑦᑐᓂ ᒪᑯᓂᖓ CRM ᐱᓕᕆᔾᔪᑎᓂ ᐊᒻᒪ ᓂᐅᕐᕈᑎᖅᐸᒡᓕᐊᓂᕐᒧᑦ ᓇᓗᓇᐃᔭᖅᑕᐅᕙᓪᓕᐊᔾᔪᑎᓂ ᐱᐅᓇᔭᕐᑐᖅ
- ᐋᖅᑭᒃᓯᕐᓯᒪᑦᑎᐊᕈᓐᓇᕐᓗᓂ ᐊᒻᒪ ᐱᓕᕆᐊᒃᓴᓂ ᐅᕝᕙᕐᓯᕈᓐᓇᕐᑎᐊᕐᓗᓂ
- ᐊᐅᓚᑦᑎᔨᐅᓯᒪᓂᑰᒍᓂ ᐱᐅᓇᔭᕐᑐᖅ

ᑮᓇᐅᔭᓕᐊᖏᑦ ᐊᔪᙱᓐᓂᖓᓄᑦ ᒪᓕᒃᑎᑕᐅᓇᔭᕐᑐᑦ.
ᐅᕙᙵ ᐱᓇᓱᒍᑎᓯ ᓇᒡᓯᐅᑎᓗᒋᑦ **taylorr@nunatsiaq.com**

ᒪᑐᕝᕕᖓ ᐅᓪᓗᖅ: ᐋᒍᓯ 8, 2025

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