



OFFICIAL PARTNERS



BUY

1 PARTICIPATING PEPSICO BEVERAGE** & 1 PARTICIPATING FRITO-LAY® PRODUCT**



SCAN

THE CODE



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† No purchase necessary. Contest open to Canadian residents, age of majority or older in their province/territory of residence at the time of entry. Mathematical skill-testing question required. Contest Period: October 5, 2026 at 12:00 pm (noon) ET to November 1, 2026 at 11:59 pm ET. Grand Prize: One (1) Ultimate 2027 NHL® All-Star Experience for 2 available to be won (ARV \$6,200 CAD). One traveller must be over 25 years of age. See rules for full prize details. Odds of winning Grand Prize depend on eligible entries received. Secondary Prizes: Total of one hundred (100) NHLShop.ca Gift Cards available to be won (25 to be awarded each week, ARV \$50 - \$250 CAD each). Odds of winning a Secondary Prize depend on eligible entries received for each draw. Limit one (1) entry per day. For full details and Official Rules, visit PepsiLaysHockeyContest.ca. ** Participating Products (any flavour/variety): Lay's® potato chips/potato crisps (34 g - 450 g), Tostitos® tortilla chips (80 g - 535 g), Tostitos® salsa/dips (318 mL - 645 mL, 103 g), Ruffles® potato chips (34 g - 380 g), Ruffles® dips (103 g - 425 g), Beverages (any flavour/variety): Pepsi®, 7UP®, Schweppes®, Crush®, MTN Dew®, Mug®, Dr Pepper® soft drinks (12 x 355 mL, 6 x 222 mL cans or 6 x 710 mL bottles), bubbly™ sparkling water beverage (12 x 355 mL, 6 x 222 mL).

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