

ADVERTISE ON OUR NEW WEBSITE



New website, more readers!

Is your ad in the newspaper that proves its readership?

In January, our website received 212,215 visits, a 7% increase over last year. Our new website features better design, sharper images, more Inuktitut, and expanded sections, all designed to reach more readers and enhance the value of your advertising.

Before you place an ad anywhere, ask for Google Analytics reports.

After your ad runs, ask for readership statistics for your ad.

You'll see how many views and click-throughs each ad receives.

Advertise where it counts!

TOTAL VISITS

7% more
total visits

212,215

UNIQUE VISITORS

28% more
unique visitors

102,023

MOST VIEWS IN ONE DAY

35% more
pages viewed

27,996

MOST VISITS IN ONE DAY

58% more
visits

16,124

(Stats from Google Analytics Report, January 2019 compared to January 2018.)

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NUNATSIQA NEWS

Contact Taylor at 1-800-263-1452 or ads@nunatsiaq.com for more details.