

# REACH MORE READERS!



*1,562,006 pages viewed  
so far this year*

Since launching our new website, an average of 205,668 readers have visited each month, up 5% from a year previous. Our new website features better design, sharper images, more Inuktitut, and expanded sections, all designed to reach more readers and enhance the value of your advertising. Before you place an ad anywhere, ask for Google Analytics reports.

After your ad runs, ask for readership statistics for your ad. You'll see how many views and click-throughs each ad receives.

Advertise where it counts!

**TOTAL VISITS**

**822,673**

5% more visits  
in 2019

**UNIQUE VISITORS**

**374,374**

22% more  
visitors in 2019

**APRIL VISITS**

**209,603**

5% more visits  
in April

**UNIQUE VISITORS**

**92,370**

2% more  
visitors in April

(Stats from Google Analytics Report, year-to-date April 30, 2019 compared to 2018.)

**NUNATSIAQ NEWS**

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