

REACH MORE READERS!



*Over a million visits
so far this year*

Since launching our new website, an average of 200,371 readers have visited each month, up 5% from a year previous. Our new website features better design, sharper images, more Inuktitut, and expanded sections, all designed to reach more readers and enhance the value of your advertising. Before you place an ad anywhere, ask for Google Analytics reports.

After your ad runs, ask for readership statistics for your ad. You'll see how many views and click-throughs each ad receives.

Advertise where it counts!

**TOTAL
VISITS**

1,001,855

5% more visits
in 2019

**UNIQUE
VISITORS**

452,418

16% more
visitors in 2019

**MAY
VISITS**

179,182

4% more visits
in May

**UNIQUE
VISITORS**

78,044

21% more
visitors in May

(Stats from Google Analytics Report, year-to-date May 31, 2019 compared to 2018.)

NUNATSIAQ NEWS

**Contact Taylor at
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