



# Readership up 13% in August!

Ensure your ad is effective and place it in the newspaper everyone reads. Take advantage of our large and growing readership — up 13% in August!

Be part of the excitement as your ad gets thousands of views on our award-winning website, print edition, e-paper and social media channels.

Advertise where it counts!

**AUGUST VISITS**  
**201,245**  
 13% more visits

**UNIQUE VISITORS**  
**98,211**  
 38% more unique visitors

**2019 VISITS**  
**1,583,439**  
 7% more visits this year

(Stats from Google Analytics August 2019 compared to August 2018.)

