



Record 288,716 visits in November

Up 21% and most visits in a month

Ensure your ad is effective and place it in the newspaper everyone reads. Take advantage of our large and growing readership — record visits in November, up 21% for the month, and up 10% so far this year. Be part of the excitement as your ad gets thousands of views on our award-winning website, print edition, e-paper and social media channels. Advertise where it counts!

**NOV. 8
WEEK**
77,883
↑ 20%
90,883 total readers

**NOV. 15
WEEK**
75,417
↑ 65%
88,417 total readers

**NOV. 22
WEEK**
65,662
↑ 47%
78,662 total readers

**NOV. 29
WEEK**
56,286
↓ 16%
69,286 total readers

(Stats from Google Analytics November 2019 compared to November 2018. Total readers include print readership.)

