



# Readers seek information on COVID-19

*Visits up 51% over last March*

A surge in readers is seeking information on the COVID-19 pandemic. In March, more than 10,000 readers a day visited our website (a single article on COVID-19 was read by 12,085 readers). If you need to get information out, your ad will get many thousands of views on our award-winning website, e-edition and social media channels.

**VISITS PER  
DAY IN MARCH**

**10,201**

↑ 51%

**VISITS PER  
WEEK IN MARCH**

**71,407**

↑ 51%

**PAGE VIEWS  
IN MARCH**

**535,638**

↑ 34%

**VISITS  
IN MARCH**

**316,240**

↑ 51%

(Stats from Google Analytics March, 2020 compared to March, 2019.)

**NUNATSIAQ NEWS**