

NUNATSIAQ NEWS

Rate Card



Contact Taylor at 613-299-1413 or ads@nunatsiaq.com for more details.

*Rates effective February 7, 2025

Print Info

DEADLINES

- BookingMonday 5 p.m.
- MaterialsTuesday 12 p.m.
- Approvals.....Wednesday 5 p.m. EST
- Preceding print & e-edition publication
- Nunatsiaq News is published on Friday

PLACEMENT RATES

- English/French\$5.20
- Inuktitut/Inuinnaqtun.....\$3.10
- All prices include a print and e-edition ad and one week online with a **free** sidebar
- Frequency and not-for-profit charity rates available upon request

PRINT MATERIAL SPECIFICATIONS

DISPLAY ADVERTISEMENT

- 1 column 9p1.58"
- 2 column 20p3.33"
- 3 column 30p5.08"
- 4 column 41p6.83"
- 5 column 51p8.58"
- 6 column 62p10.33"

EMPLOYMENT/TENDERS/LEGAL

- 1 column 6p1"
- 2 column 13p2.17"
- 3 column 20p3.33"
- 4 column 27p4.5"
- 5 column 34p5.67"
- 6 column 41p6.83"
- 7 column.....48p.....8"
- 8 column.....55p.....9.17"
- 9 column.....62p.....10.33"

ARTWORK/TRANSLATION FEE

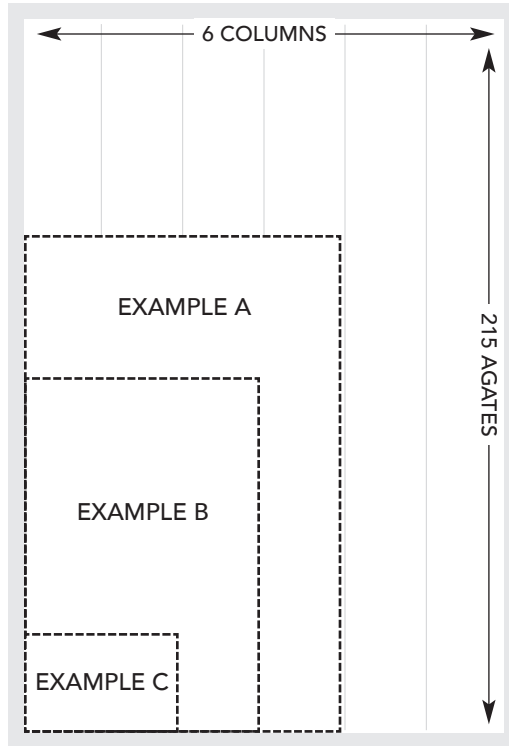
- Translation and artwork fee of \$100 per language for standard job or tender ads.
- Complex ads will be quoted in advance.
- **Free** colour in print and online.

MECHANICAL SPECIFICATIONS

- One column wide by one inch height = 14 agate lines
- Minimum depth of 15 agate lines per column width.
- Advertisements over 179 agate lines will be run at full page depth.
- Page depth = 215 agates / 15.35"



DISPLAY ADVERTISING PAGE



Example A

4 col x 150 ag x \$5.20 = \$3,120 + hst
 4 col x 150 ag x \$3.10 = \$1,860 + hst

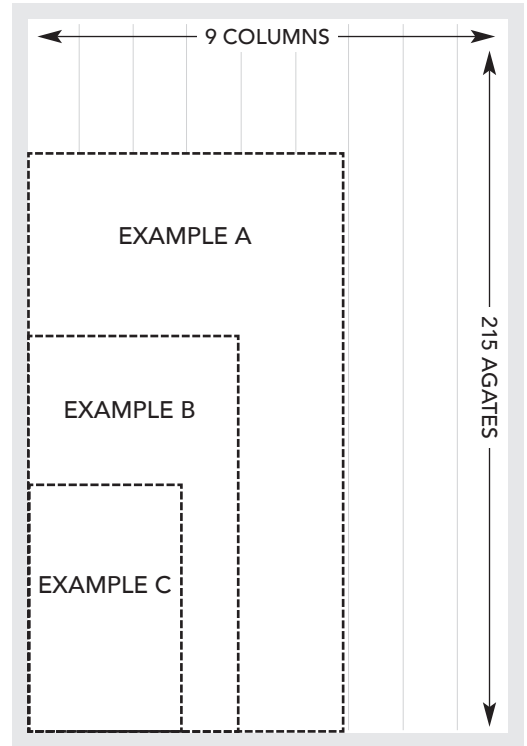
Example B (1/4 page)

3 col x 107 ag x \$5.20 = \$1,669.20 + hst
 3 col x 107 ag x \$3.10 = \$995.10 + hst

Example C

2 col x 30 ag x \$5.20 = \$312 + hst
 2 col x 30 ag x \$3.10 = \$186 + hst

CLASSIFIED ADVERTISING PAGE



Example A

6 col x 175 ag x \$5.20 = \$5,460 + hst
 6 col x 175 ag x \$3.10 = \$3,255 + hst

Example B

4 col x 120 ag x \$5.20 = \$2,496 + hst
 4 col x 120 ag x \$3.10 = \$1,488 + hst

Example C

3 col x 75 ag x \$5.20 = \$1,170 + hst
 3 col x 75 ag x \$3.10 = 697.50 + hst



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